

Content Specialist

LOCATION: HOUSTON

vChain is the fast-growing startup behind CodeNotary, the leading Open Source authenticity solution which delivers tamperproof integrity for all digital assets. Via immutable notarization and authentication, from code to

production, it builds continuous trust in the entire DevOps process. CodeNotary today already processes over 10 million code and container authentications every single month, and our vision is to become the global standard for enabling high-integrity, verifiable software distribution.

As we are growing rapidly, we are looking to add only the smartest people to join our highly motivated and skilled team to create and distribute products that are already having an impact on many customers around the world. If you feel addressed, you have the opportunity to help revolutionizing the way source code and software is seen and used in a zero-trust era!

vChain was funded by a team of highly experienced startup entrepreneurs with amazing prior success stories and is well-funded, backed by notable investors like Elaia, Bluwat and Acequia Capital.

We are a very international startup that fosters a distributed working environment, with a diverse team working in locations around the world. We offer a competitive compensation including an equity ownership plan, and the opportunity to grow with the company.

What you'll be doing

- Translate high-level concepts into text and images that are easy to understand by a broader audience
- Come up with creative ideas and copy to successfully describe and position vChain's products
- Conceptualize vChain products' offerings, value proposition and features, and put them into paper (blogs, newsletter, PR and presentations)
- Create effective copy to tie up visual designs for marketing materials (e-mailers, blogs, presentations), website & app, and social media handles
- Create impactful presentations that leave the mark
- Support other teams beyond Marketing who may have communication requirements



vChain

- Always be on top of all the branding activities being executed, ensuring that the vChain language remains constant at every touchpoint of the brand

What you bring

- Master of English language (spoken/written)
- A grammar and spelling nerd with a compulsive eye for detail
- Ability to quickly deliver strong copy during rapid, iterative processes and multitask in a fast-paced environment
- Capability of clearly and effectively communicating ideas
- Proactivity and autonomous working style
- A passion for creating new and creative communication touchpoints through different channels
- Creativity and ability to think out of the box
- Excellent PowerPoint skills
- At least 7 years of experience in content creation, advertising, or copywriting

What we offer

- A full-time job
- A competitive compensation package with a stock option plan
- A motivated, highly engaged team that's supportive and open to constructive feedback
- The opportunity to grow in multiple dimensions